



## economic opportunities for women — one of the wisest investments we can make

Women's untapped potential is great — they make up half of the world's population, yet earn just 10 percent of the world's income. When women have control over their incomes, they invest in the health, education and well-being of their families. They also tend to reach out to propel other women forward, creating a powerful multiplier effect that benefits all of society.

Since 2005, ExxonMobil and the ExxonMobil Foundation have helped women in developing countries fulfill their economic potential and drive economic and social change in their communities. To date, we have invested close to \$53 million to help community-based and global partners implement programs directly benefiting tens of thousands of women.

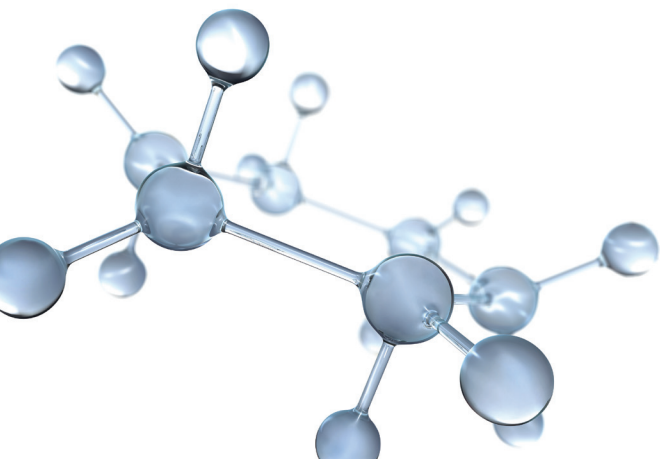
We also look for opportunities to leverage our executives and talented global work force; utilize our core competencies in business management and technology; and raise awareness of the importance of improving women's economic potential and helping move this global agenda to the next level.

We are focused on three program areas:

- **Developing Women Entrepreneurs and Business Leaders** through skills development training, mentoring programs and businesswomen's networks.
- **Creating a More Level Playing Field for Women's Economic Participation** through advocacy and research programs.
- **Identifying and Deploying Technologies that Accelerate Women's Economic Advancement** through support of high-impact and sustainable innovations, research and by sharing best practices.

Working with partners — local and international — we are moving closer to a world where women are full participants in the social and economic spheres of society. And that's a world where everyone benefits.

[exxonmobil.com/womensinitiative](http://exxonmobil.com/womensinitiative)



**ExxonMobil**  
Taking on the world's toughest energy challenges.™

## our partners

ExxonMobil and the ExxonMobil Foundation are proud to work with a range of partners, including community-based organizations, global NGOs, universities and government agencies to increase economic opportunities for women in developing countries.



Africare

**Africare:** Africare provides targeted development support to African women and addresses gender issues across its work in health and HIV/AIDS, water and sanitation, food security and agriculture and emergency assistance. The ExxonMobil Foundation supports a program in rural Chad that improves economic opportunities in agriculture-based businesses for women.



**CEDPA (Centre for Development and Population Activities):** CEDPA works hand-in-hand with local partners to give women the tools to improve their lives, families and communities. The Global Women in Management program, supported by the ExxonMobil Foundation, is a month-long workshop that strengthens the leadership, management and technical skills of women working in NGOs to enhance and bring to scale programs that advance women's economic opportunities.



**Cherie Blair Foundation for Women:** The Cherie Blair Foundation for Women works globally to provide women entrepreneurs with access to business development support, networks, finance and technology. The ExxonMobil Foundation is supporting research on how mobile phone technology can advance women's economic opportunities, with a focus on Indonesia, Nigeria and the UAE.



**Coady International Institute:** The Coady International Institute in Canada works to reduce global poverty and injustice. The ExxonMobil Foundation supports Coady's Indigenous Women in Community Leadership program.



**Council on Foreign Relations Women and Foreign Policy Advisory Council:** The Council on Foreign Relations is an independent, nonpartisan membership organization, think tank, and publisher dedicated to being a resource on the foreign policy choices facing the United States and other countries.



**Harvard Kennedy School Women and Public Policy Program and the Women's Leadership Board:** The Women and Public Policy program works to improve the lives of women and men through research, teaching, training and global impact. The ExxonMobil Foundation supports the Closing the Gender Gap research and is a member of the Women's Leadership Board, a council that advances teaching and research on women.



**International Center for Research on Women:** ICRW is an international research organization that works to empower women, advance gender equality and fight poverty in the developing world. With support from the ExxonMobil Foundation, ICRW developed the *Bridging the Gender Divide* white paper, which explored how technology can advance women economically.



**Kopernik:** Kopernik helps poor people in developing countries gain access to life-changing technologies. The ExxonMobil Foundation is providing women in Indonesia and Timor-Leste with technologies including solar lanterns and water filters to help them earn more income.



**Productive Agricultural Linkages and Marketing Systems (P.A.L.M.S.):** P.A.L.M.S. combines and connects appropriate technologies and resources in Ghana, strengthening organizational capacity to facilitate sustainable production and sale of fruits and vegetables. The ExxonMobil Foundation-supported program trains women farmers to use modern agricultural and renewable energy technologies.



Solar Electric Light Fund

**Solar Electric Light Fund (SELF):** SELF has been delivering solar solutions to rural villages since 1990, providing a wide range of applications including drip irrigation, household lighting, water pumping, school electrification and wireless internet access. The ExxonMobil Foundation is providing women farmers in Benin with new irrigation technology to farm throughout the country's six-month dry season.



**Solar Sister:** Solar Sister was formed to empower women in rural African villages by providing access to solar technology. Using an Avon-style distribution system, the ExxonMobil Foundation-supported program brings clean energy and solar technology right to the women's doorsteps.



**Thunderbird:** Thunderbird is an international business school that provides emerging leaders with the skills to create real, sustainable value for their organizations, communities and the world. Thunderbird student teams are providing ExxonMobil partners with on the ground business consulting support.



**United Nations Foundation (UNF):** UNF builds public/private partnerships to address the world's most pressing problems, and broadens support for the United Nations through advocacy and public outreach. UNF and the ExxonMobil Foundation are collaborating on comprehensive research to identify the most effective global investments that promote economic opportunities for women. The initiative will provide a roadmap for action by identifying various interventions countries can implement in different stages of economic development and for differing types of women's economic participation.



VITAL VOICES  
GLOBAL PARTNERSHIP

**Vital Voices:** Vital Voices identifies, invests in and brings visibility to extraordinary women around the world by unleashing their leadership potential to transform lives and accelerate peace and prosperity in their communities. With help from the ExxonMobil Foundation, Vital Voices is supporting regional businesswomen's networks in Africa, the Middle East and North Africa, and Latin America and the Caribbean, that aim to expand the number of women succeeding as entrepreneurs and business leaders.

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